

**DELLFIELD PARADE, COWLEY – PETITION  
REQUESTING A “STOP & SHOP” PARKING SCHEME****ITEM 8**

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| <b>Cabinet Portfolio</b>  | Planning and Transportation  |
| <b>Report Author</b>      | Steve Austin   |
| <b>Papers with report</b> | Appendix A   |
| <b>Special Urgency</b>    | <p><i>This report has been circulated less than 5 working days before the Cabinet meeting and the item of business will be considered only if it is considered by the Cabinet Member to be urgent.</i></p> <p><i>The reasons for urgency are to ensure that this matter is dealt with as quickly as possible as there are significant local concerns about uncontrolled parking in the area and the negative effect on small businesses and local residents.</i></p> <p><i>Notice of this report was not given on the Petition agenda. The Cabinet Member and Chairman of the Residents’ and Environmental Services Policy Overview Committee have therefore approved use of the special urgency procedures in the Constitution to allow this report’s urgent consideration.</i></p> |

**HEADLINE INFORMATION**

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| <b>Purpose of report</b>                        | To inform the Cabinet Member that a petition organised by a shopkeeper on Dellfield Parade has been submitted requesting the introduction of a Council “Stop & Shop” parking scheme. |
| <b>Contribution to our plans and strategies</b> | The request will be considered as part of the Council’s strategy for on-street parking controls.   |
| <b>Financial Cost</b>                           | There are none associated with the recommendations to this report.   |
| <b>Relevant Policy Overview Committee</b>       | Residents’ and Environmental Services  |
| <b>Ward(s) affected</b>                         | Uxbridge South   |

## RECOMMENDATION

### That the Cabinet Member

1. **Meets with the petitioners and discusses their concerns with parking on Dellfield Parade.**
2. **Approves the addition of a “Stop & Shop” parking scheme for Dellfield Parade onto the Council’s parking programme for consultation and investigation and actioned as soon as resources permit.**

## INFORMATION

### Reasons for recommendation

It is apparent from the size of the petition submitted that a “Stop & Shop” parking scheme would receive support from both occupiers and customers on Dellfield Parade and by adding the scheme to the Council’s overall parking programme will lead to subsequent consultation and investigation.

### Alternative options considered

The petitioner’s have made a specific request for one of the Council’s “Stop & Shop” parking schemes.

### Comments of Policy Overview Committee(s)

None at this stage

### Supporting Information

1. A petition with 320 signatures organised by the business occupier of the Post Office on Dellfield Parade has been submitted to the Council under the following terms:

*“We, the undersigned, who are all residents of the Hillingdon Borough, hereby lodge our joint petition for the introduction of suitable Pay & Display parking scheme with an allowance of 30 minutes free parking facilities along the Dellfield Parade, High Street, Cowley. Also need to make suitable provision for business parking bays within the vicinity. It is also recommended to make the shopping street a one-way”.*

2. In a covering letter to the petition, the organiser points out that all the signatures were from residents of the borough and “all the businesses at Dellfield Parade have willingly participated in compiling these lists (signatures)”. The organiser also points out the signatures were collected over a 3 day period, which indicates how busy the parade is on a day to day basis.
3. Dellfield Parade is a shopping parade on High Street, Cowley between the north and southern-arms of Dellfield Crescent. In front of the shopping parade is a service road providing convenient parking for customers to the shops. The location is shown on

Appendix A. Roads east of the High Street now largely form part of the Cowley Residents Permit Parking Scheme. Only valid permit holders are able to park in the area during the day and the petitioners are concerned that long-term parking associated with Brunel University may now transfer to the service road in front of the shops which remains uncontrolled.

4. The Cabinet Member will be aware that the Cowley scheme has expanded over the past few years, and the latest extension includes Clammas Way and Dellfield Crescent which, as can be seen on Appendix A, is very close to Dellfield Parade. The Cabinet Member will also be aware that as each extension has come into operation, a review was subsequently carried out which has led to further additions to the scheme. At each review extensive consultation is undertaken with both residents and business occupiers within the scheme and just outside the boundary. In the latest review which included Dellfield Crescent and Clammas Way, consultation was also carried out along High Street, Cowley. This consultation asked residents and business occupiers on their views with regard to bringing in parking controls. Due to a very low response from the premises along High Street, Cowley and because three-quarters of those which did respond, wanted no change to existing arrangements, no further action was taken to include the High Street into the Cowley Parking Scheme.
5. It would appear from this petition that there is now concern with uncontrolled parking along Dellfield Parade and business occupier's and their customers would like "Stop & Shop" parking scheme to be installed. Generally, when requests are included for roads to become part of a residential permit scheme, they are included in the subsequent review. However, as the petition is requesting the introduction of a Council "Stop & Shop" scheme, it is suggested to the Cabinet Member that this can be considered in isolation to the residents permit scheme and added to the Council's overall parking programme so that consultation and investigation can be carried out as soon as resources permit.

### **Financial Implications**

There are none associated with this report and if the Cabinet Member approves the inclusion of a "Stop & Shop" parking scheme for Dellfield Parade, the consultation and investigations can be carried out with in-house resources. However, if subsequently the Cabinet Member approves the installation of a "Stop & Shop" parking scheme, a bid would need to be made for funding from the Parking Revenue Account surplus.

### **EFFECT ON RESIDENTS, SERVICE USERS & COMMUNITIES**

#### **What will be the effect of the recommendation?**

To include a proposed "Stop & Shop" parking scheme for Dellfield Parade on the Council's Parking programme so that subsequently consultation and investigation can be undertaken.

#### **Consultation Carried Out or Required**

An integral part of the Council's procedures for the introduction of controlled parking schemes is wide spread consultation carried out prior to the Council making a final decision.

## **CORPORATE IMPLICATIONS**

### **Legal**

In all cases, there must be a full consideration of all representations arising including those which do not accord with the officer recommendation. The decision maker must be satisfied that responses from the public are conscientiously taken into account.

## **BACKGROUND PAPERS**

Petition received 25<sup>th</sup> August 2009